

Demographic Detail Report

1881 Cobb Pky NW, Kennesaw, GA 30152

Building Type: **General Retail** Total Available: **0 SF**
 Secondary: - % Leased: **100%**
 GLA: **14,648 SF** Rent/SF/Yr: -
 Year Built: **1997**



Radius	1 Mile	3 Mile	5 Mile
Population			
2019 Projection	8,377	47,022	164,387
2014 Estimate	8,177	45,070	156,090
2010 Census	8,725	45,482	152,816
Growth 2014 - 2019	2.45%	4.33%	5.32%
Growth 2010 - 2014	-6.28%	-0.91%	2.14%
2014 Population by Age	8,177	45,070	156,090
Age 0 - 4	670 8.19%	3,380 7.50%	10,763 6.90%
Age 5 - 9	564 6.90%	2,856 6.34%	10,310 6.61%
Age 10 - 14	503 6.15%	2,610 5.79%	10,195 6.53%
Age 15 - 19	496 6.07%	2,953 6.55%	10,690 6.85%
Age 20 - 24	604 7.39%	3,737 8.29%	11,549 7.40%
Age 25 - 29	747 9.14%	4,044 8.97%	11,604 7.43%
Age 30 - 34	769 9.40%	3,747 8.31%	11,128 7.13%
Age 35 - 39	692 8.46%	3,317 7.36%	10,817 6.93%
Age 40 - 44	621 7.59%	3,137 6.96%	11,135 7.13%
Age 45 - 49	550 6.73%	2,997 6.65%	11,364 7.28%
Age 50 - 54	494 6.04%	2,825 6.27%	10,973 7.03%
Age 55 - 59	423 5.17%	2,495 5.54%	9,713 6.22%
Age 60 - 64	354 4.33%	2,143 4.75%	8,236 5.28%
Age 65 - 69	262 3.20%	1,630 3.62%	6,187 3.96%
Age 70 - 74	169 2.07%	1,114 2.47%	4,235 2.71%
Age 75 - 79	104 1.27%	777 1.72%	2,928 1.88%
Age 80 - 84	67 0.82%	563 1.25%	2,034 1.30%
Age 85+	88 1.08%	745 1.65%	2,230 1.43%
Age 65+	690 8.44%	4,829 10.71%	17,614 11.28%
Median Age	33.30	33.90	35.80
Average Age	34.10	35.50	36.40

Demographic Detail Report

1881 Cobb Pky NW, Kennesaw, GA 30152

Radius	1 Mile		3 Mile		5 Mile	
2014 Population By Race	8,177		45,070		156,090	
White	5,065	61.94%	31,436	69.75%	114,062	73.07%
Black	2,083	25.47%	9,514	21.11%	29,685	19.02%
Am. Indian & Alaskan	37	0.45%	231	0.51%	776	0.50%
Asian	767	9.38%	2,792	6.19%	7,990	5.12%
Hawaiian & Pacific Island	11	0.13%	42	0.09%	139	0.09%
Other	214	2.62%	1,056	2.34%	3,438	2.20%
Population by Hispanic Origin	8,177		45,070		156,090	
Non-Hispanic Origin	7,365	90.07%	40,270	89.35%	138,155	88.51%
Hispanic Origin	813	9.94%	4,801	10.65%	17,935	11.49%
2014 Median Age, Male	32.30		33.10		34.60	
2014 Average Age, Male	32.90		34.40		35.30	
2014 Median Age, Female	34.20		34.70		37.00	
2014 Average Age, Female	35.10		36.50		37.30	
2014 Population by Occupation Classification	6,343		35,638		122,689	
Civilian Employed	4,307	67.90%	23,962	67.24%	82,864	67.54%
Civilian Unemployed	515	8.12%	2,494	7.00%	7,434	6.06%
Civilian Non-Labor Force	1,485	23.41%	9,013	25.29%	32,043	26.12%
Armed Forces	36	0.57%	169	0.47%	348	0.28%
Households by Marital Status						
Married	1,383		7,595		29,507	
Married No Children	702		4,106		15,472	
Married w/Children	681		3,488		14,035	
2014 Population by Education	5,792		32,437		110,758	
Some High School, No Diploma	325	5.61%	2,150	6.63%	8,763	7.91%
High School Grad (Incl Equivalency)	798	13.78%	5,955	18.36%	21,064	19.02%
Some College, No Degree	1,450	25.03%	8,222	25.35%	27,836	25.13%
Associate Degree	451	7.79%	2,903	8.95%	8,174	7.38%
Bachelor Degree	1,872	32.32%	8,978	27.68%	30,930	27.93%
Advanced Degree	896	15.47%	4,229	13.04%	13,991	12.63%

Demographic Detail Report

1881 Cobb Pky NW, Kennesaw, GA 30152

Radius	1 Mile		3 Mile		5 Mile	
2014 Population by Occupation	16,775		92,945		323,281	
Real Estate & Finance	300	1.79%	1,505	1.62%	5,883	1.82%
Professional & Management	2,852	17.00%	13,750	14.79%	48,351	14.96%
Services	725	4.32%	3,993	4.30%	11,980	3.71%
Information	151	0.90%	954	1.03%	3,102	0.96%
Sales	1,089	6.49%	6,304	6.78%	22,684	7.02%
Transportation	36	0.21%	235	0.25%	988	0.31%
Education & Health	921	5.49%	4,625	4.98%	15,713	4.86%
Retail	499	2.97%	2,652	2.85%	10,218	3.16%
Wholesale	149	0.89%	823	0.89%	3,132	0.97%
Construction	342	2.04%	3,175	3.42%	13,026	4.03%
Agriculture & Mining	0	0.00%	20	0.02%	212	0.07%
Farming, Fishing, Forestry	0	0.00%	16	0.02%	105	0.03%
2014 Worker Travel Time to Job	4,106		23,044		78,485	
<30 Minutes	2,343	57.06%	13,186	57.22%	41,479	52.85%
30-60 Minutes	1,416	34.49%	7,722	33.51%	28,197	35.93%
60+ Minutes	347	8.45%	2,136	9.27%	8,809	11.22%
2010 Households by HH Size	3,705		18,128		57,565	
1-Person Households	1,209	32.63%	5,624	31.02%	14,601	25.36%
2-Person Households	1,187	32.04%	5,945	32.79%	18,545	32.22%
3-Person Households	608	16.41%	2,949	16.27%	10,040	17.44%
4-Person Households	442	11.93%	2,159	11.91%	8,527	14.81%
5-Person Households	165	4.45%	934	5.15%	3,700	6.43%
6-Person Households	63	1.70%	321	1.77%	1,312	2.28%
7 or more Person Households	31	0.84%	196	1.08%	840	1.46%
2014 Average Household Size	2.30		2.40		2.60	
Households						
2019 Projection	3,564		18,602		61,642	
2014 Estimate	3,476		17,853		58,567	
2010 Census	3,704		18,129		57,565	
Growth 2014 - 2019	2.53%		4.20%		5.25%	
Growth 2010 - 2014	-6.76%		-2.11%		-0.79%	

Demographic Detail Report

1881 Cobb Pky NW, Kennesaw, GA 30152

Radius	1 Mile	3 Mile	5 Mile
2014 Households by HH Income	3,474	17,855	58,567
<\$25,000	745 21.45%	3,517 19.70%	10,213 17.44%
\$25,000 - \$50,000	672 19.34%	4,147 23.23%	12,490 21.33%
\$50,000 - \$75,000	761 21.91%	3,816 21.37%	11,275 19.25%
\$75,000 - \$100,000	522 15.03%	2,207 12.36%	8,849 15.11%
\$100,000 - \$125,000	188 5.41%	1,451 8.13%	5,637 9.62%
\$125,000 - \$150,000	127 3.66%	733 4.11%	3,080 5.26%
\$150,000 - \$200,000	260 7.48%	1,016 5.69%	3,735 6.38%
\$200,000+	199 5.73%	968 5.42%	3,288 5.61%
2014 Avg Household Income	\$78,880	\$77,283	\$82,368
2014 Med Household Income	\$62,155	\$59,771	\$65,225
2014 Occupied Housing	3,476	17,853	58,567
Owner Occupied	1,540 44.30%	9,580 53.66%	39,210 66.95%
Renter Occupied	1,936 55.70%	8,273 46.34%	19,357 33.05%
2010 Housing Units	3,683	18,897	61,114
1 Unit	1,873 50.86%	11,611 61.44%	46,560 76.19%
2 - 4 Units	48 1.30%	466 2.47%	1,886 3.09%
5 - 19 Units	1,081 29.35%	4,226 22.36%	7,838 12.83%
20+ Units	681 18.49%	2,594 13.73%	4,830 7.90%
2014 Housing Value	1,539	9,580	39,209
<\$100,000	136 8.84%	1,335 13.94%	4,783 12.20%
\$100,000 - \$200,000	551 35.80%	3,766 39.31%	16,301 41.57%
\$200,000 - \$300,000	285 18.52%	2,330 24.32%	11,031 28.13%
\$300,000 - \$400,000	230 14.94%	915 9.55%	4,061 10.36%
\$400,000 - \$500,000	71 4.61%	381 3.98%	1,303 3.32%
\$500,000 - \$1,000,000	230 14.94%	716 7.47%	1,510 3.85%
\$1,000,000+	36 2.34%	137 1.43%	220 0.56%
2014 Median Home Value	\$228,947	\$191,741	\$190,923
2014 Housing Units by Yr Built	3,762	19,345	62,171
Built 2010+	0 0.00%	268 1.39%	1,504 2.42%
Built 2000 - 2010	2,563 68.13%	7,145 36.93%	13,986 22.50%
Built 1990 - 1999	640 17.01%	4,778 24.70%	17,540 28.21%
Built 1980 - 1989	353 9.38%	3,676 19.00%	13,676 22.00%
Built 1970 - 1979	116 3.08%	1,431 7.40%	6,477 10.42%
Built 1960 - 1969	44 1.17%	1,041 5.38%	4,237 6.82%
Built 1950 - 1959	19 0.51%	483 2.50%	2,559 4.12%
Built <1949	27 0.72%	523 2.70%	2,192 3.53%
2014 Median Year Built	2002	1994	1990