

Demographic Detail Report

Kennesaw Promenade 3600 Cherokee St, Kennesaw, GA 30144

Building Type: **General Retail** Total Available: **2,364 SF**
 Secondary: - % Leased: **91.68%**
 GLA: **28,421 SF** Rent/SF/Yr: **Negotiable**
 Year Built: **1985**



Radius	1 Mile		3 Mile		5 Mile	
Population						
2019 Projection	10,423		77,047		175,323	
2014 Estimate	9,908		72,917		165,997	
2010 Census	9,735		70,655		161,340	
Growth 2014 - 2019	5.20%		5.66%		5.62%	
Growth 2010 - 2014	1.78%		3.20%		2.89%	
2014 Population by Age						
	9,908		72,917		165,997	
Age 0 - 4	874	8.82%	5,315	7.29%	11,777	7.09%
Age 5 - 9	562	5.67%	4,991	6.84%	11,367	6.85%
Age 10 - 14	427	4.31%	5,020	6.88%	11,427	6.88%
Age 15 - 19	986	9.95%	5,625	7.71%	11,954	7.20%
Age 20 - 24	1,595	16.10%	6,420	8.80%	12,794	7.71%
Age 25 - 29	1,335	13.47%	6,104	8.37%	12,708	7.66%
Age 30 - 34	829	8.37%	5,404	7.41%	12,142	7.31%
Age 35 - 39	562	5.67%	5,136	7.04%	11,875	7.15%
Age 40 - 44	488	4.93%	5,333	7.31%	12,254	7.38%
Age 45 - 49	452	4.56%	5,342	7.33%	12,356	7.44%
Age 50 - 54	396	4.00%	4,884	6.70%	11,594	6.98%
Age 55 - 59	341	3.44%	4,026	5.52%	9,882	5.95%
Age 60 - 64	311	3.14%	3,203	4.39%	8,068	4.86%
Age 65 - 69	247	2.49%	2,288	3.14%	5,906	3.56%
Age 70 - 74	182	1.84%	1,516	2.08%	3,993	2.41%
Age 75 - 79	136	1.37%	1,012	1.39%	2,637	1.59%
Age 80 - 84	97	0.98%	662	0.91%	1,681	1.01%
Age 85+	90	0.91%	638	0.87%	1,580	0.95%
Age 65+	752	7.59%	6,116	8.39%	15,797	9.52%
Median Age	26.90		32.80		34.50	
Average Age	30.70		34.10		35.10	

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Radius	1 Mile		3 Mile		5 Mile	
2014 Population By Race	9,908		72,917		165,997	
White	7,346	74.14%	52,210	71.60%	122,158	73.59%
Black	1,978	19.96%	15,003	20.58%	30,764	18.53%
Am. Indian & Alaskan	48	0.48%	358	0.49%	826	0.50%
Asian	328	3.31%	3,571	4.90%	8,239	4.96%
Hawaiian & Pacific Island	4	0.04%	43	0.06%	159	0.10%
Other	203	2.05%	1,732	2.38%	3,851	2.32%
Population by Hispanic Origin	9,908		72,917		165,997	
Non-Hispanic Origin	8,974	90.57%	64,947	89.07%	147,063	88.59%
Hispanic Origin	934	9.43%	7,970	10.93%	18,934	11.41%
2014 Median Age, Male	26.90		31.80		33.50	
2014 Average Age, Male	30.00		33.10		34.20	
2014 Median Age, Female	26.90		33.70		35.50	
2014 Average Age, Female	31.20		34.90		36.00	
2014 Population by Occupation Classification	7,848		56,467		129,036	
Civilian Employed	5,256	66.97%	39,297	69.59%	88,191	68.35%
Civilian Unemployed	546	6.96%	3,405	6.03%	7,915	6.13%
Civilian Non-Labor Force	2,042	26.02%	13,621	24.12%	32,611	25.27%
Armed Forces	4	0.05%	144	0.26%	319	0.25%
Households by Marital Status						
Married	1,193		13,147		31,219	
Married No Children	658		6,264		15,574	
Married w/Children	534		6,882		15,644	
2014 Population by Education	6,325		50,299		116,183	
Some High School, No Diploma	482	7.62%	3,679	7.31%	8,913	7.67%
High School Grad (Incl Equivalency)	1,430	22.61%	10,030	19.94%	24,028	20.68%
Some College, No Degree	1,715	27.11%	14,185	28.20%	33,541	28.87%
Associate Degree	862	13.63%	4,752	9.45%	9,506	8.18%
Bachelor Degree	1,351	21.36%	12,551	24.95%	27,879	24.00%
Advanced Degree	485	7.67%	5,102	10.14%	12,316	10.60%

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Radius	1 Mile		3 Mile		5 Mile	
2014 Population by Occupation	20,160		152,437		343,259	
Real Estate & Finance	293	1.45%	2,660	1.74%	6,177	1.80%
Professional & Management	2,300	11.41%	21,040	13.80%	47,380	13.80%
Services	1,073	5.32%	6,362	4.17%	13,836	4.03%
Information	101	0.50%	1,429	0.94%	3,307	0.96%
Sales	1,490	7.39%	11,225	7.36%	25,117	7.32%
Transportation	56	0.28%	395	0.26%	775	0.23%
Education & Health	1,300	6.45%	7,250	4.76%	16,153	4.71%
Retail	662	3.28%	5,036	3.30%	11,429	3.33%
Wholesale	137	0.68%	1,647	1.08%	3,371	0.98%
Construction	832	4.13%	5,807	3.81%	14,493	4.22%
Agriculture & Mining	18	0.09%	114	0.07%	241	0.07%
Farming, Fishing, Forestry	18	0.09%	19	0.01%	19	0.01%
2014 Worker Travel Time to Job	5,083		37,489		83,762	
<30 Minutes	3,070	60.40%	19,216	51.26%	43,408	51.82%
30-60 Minutes	1,557	30.63%	13,303	35.49%	29,390	35.09%
60+ Minutes	456	8.97%	4,970	13.26%	10,964	13.09%
2010 Households by HH Size	2,762		24,866		58,662	
1-Person Households	742	26.86%	5,536	22.26%	13,377	22.80%
2-Person Households	906	32.80%	7,609	30.60%	18,276	31.15%
3-Person Households	499	18.07%	4,640	18.66%	10,844	18.49%
4-Person Households	357	12.93%	4,214	16.95%	9,518	16.23%
5-Person Households	155	5.61%	1,840	7.40%	4,169	7.11%
6-Person Households	59	2.14%	628	2.53%	1,507	2.57%
7 or more Person Households	44	1.59%	399	1.60%	971	1.66%
2014 Average Household Size	2.50		2.70		2.70	
Households						
2019 Projection	2,998		27,169		63,795	
2014 Estimate	2,840		25,688		60,366	
2010 Census	2,762		24,867		58,662	
Growth 2014 - 2019	5.56%		5.77%		5.68%	
Growth 2010 - 2014	-1.83%		1.76%		0.42%	

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Radius	1 Mile	3 Mile	5 Mile
2014 Households by HH Income	2,841	25,688	60,364
<\$25,000	445 15.66%	4,037 15.72%	9,631 15.95%
\$25,000 - \$50,000	889 31.29%	5,839 22.73%	13,710 22.71%
\$50,000 - \$75,000	484 17.04%	5,240 20.40%	12,767 21.15%
\$75,000 - \$100,000	534 18.80%	4,290 16.70%	9,702 16.07%
\$100,000 - \$125,000	196 6.90%	2,587 10.07%	6,075 10.06%
\$125,000 - \$150,000	133 4.68%	1,354 5.27%	2,845 4.71%
\$150,000 - \$200,000	98 3.45%	1,351 5.26%	3,199 5.30%
\$200,000+	62 2.18%	990 3.85%	2,435 4.03%
2014 Avg Household Income	\$68,681	\$78,075	\$77,787
2014 Med Household Income	\$56,006	\$64,622	\$63,749
2014 Occupied Housing	2,840	25,689	60,365
Owner Occupied	1,797 63.27%	17,858 69.52%	41,628 68.96%
Renter Occupied	1,043 36.73%	7,831 30.48%	18,737 31.04%
2010 Housing Units	2,749	26,224	61,673
1 Unit	2,325 84.58%	21,414 81.66%	49,306 79.95%
2 - 4 Units	34 1.24%	210 0.80%	923 1.50%
5 - 19 Units	332 12.08%	3,055 11.65%	7,417 12.03%
20+ Units	58 2.11%	1,545 5.89%	4,027 6.53%
2014 Housing Value	1,797	17,859	41,627
<\$100,000	326 18.14%	2,193 12.28%	4,942 11.87%
\$100,000 - \$200,000	1,047 58.26%	9,999 55.99%	22,586 54.26%
\$200,000 - \$300,000	299 16.64%	4,305 24.11%	9,833 23.62%
\$300,000 - \$400,000	61 3.39%	1,062 5.95%	2,549 6.12%
\$400,000 - \$500,000	44 2.45%	161 0.90%	709 1.70%
\$500,000 - \$1,000,000	14 0.78%	126 0.71%	860 2.07%
\$1,000,000+	6 0.33%	13 0.07%	148 0.36%
2014 Median Home Value	\$154,679	\$167,371	\$170,271
2014 Housing Units by Yr Built	2,997	27,015	63,405
Built 2010+	73 2.44%	951 3.52%	1,710 2.70%
Built 2000 - 2010	495 16.52%	5,875 21.75%	16,462 25.96%
Built 1990 - 1999	1,109 37.00%	11,408 42.23%	21,390 33.74%
Built 1980 - 1989	733 24.46%	6,128 22.68%	13,564 21.39%
Built 1970 - 1979	271 9.04%	1,357 5.02%	5,660 8.93%
Built 1960 - 1969	194 6.47%	815 3.02%	2,969 4.68%
Built 1950 - 1959	92 3.07%	292 1.08%	965 1.52%
Built <1949	30 1.00%	189 0.70%	685 1.08%
2014 Median Year Built	1991	1993	1993