

Demographic Detail Report

Grasslands Plaza

5620 Commerce Blvd, Alpharetta, GA 30004

Building Type: **General Retail**
 Secondary: **Freestanding**
 GLA: **22,064 SF**
 Year Built: **2008**

Total Available: **5,646 SF**
 % Leased: **74.41%**
 Rent/SF/Yr: **Negotiable**



Radius	1 Mile	3 Mile	5 Mile
Population			
2019 Projection	1,911	32,391	105,379
2014 Estimate	1,691	28,418	92,180
2010 Census	1,569	25,627	81,567
Growth 2014 - 2019	13.01%	13.98%	14.32%
Growth 2010 - 2014	7.78%	10.89%	13.01%
2014 Population by Age			
	1,691	28,418	92,180
Age 0 - 4	95 5.62%	1,818 6.40%	5,931 6.43%
Age 5 - 9	115 6.80%	2,140 7.53%	7,082 7.68%
Age 10 - 14	143 8.46%	2,402 8.45%	7,811 8.47%
Age 15 - 19	141 8.34%	2,237 7.87%	7,031 7.63%
Age 20 - 24	103 6.09%	1,630 5.74%	5,000 5.42%
Age 25 - 29	77 4.55%	1,386 4.88%	4,392 4.76%
Age 30 - 34	79 4.67%	1,641 5.77%	5,342 5.80%
Age 35 - 39	100 5.91%	2,030 7.14%	6,727 7.30%
Age 40 - 44	133 7.87%	2,485 8.74%	8,054 8.74%
Age 45 - 49	156 9.23%	2,611 9.19%	8,361 9.07%
Age 50 - 54	155 9.17%	2,358 8.30%	7,464 8.10%
Age 55 - 59	131 7.75%	1,845 6.49%	5,842 6.34%
Age 60 - 64	99 5.85%	1,397 4.92%	4,546 4.93%
Age 65 - 69	68 4.02%	988 3.48%	3,321 3.60%
Age 70 - 74	43 2.54%	638 2.25%	2,230 2.42%
Age 75 - 79	26 1.54%	392 1.38%	1,415 1.54%
Age 80 - 84	16 0.95%	236 0.83%	865 0.94%
Age 85+	12 0.71%	186 0.65%	767 0.83%
Age 65+	165 9.76%	2,440 8.59%	8,598 9.33%
Median Age	39.70	37.40	37.60
Average Age	36.90	35.50	35.70

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Radius	1 Mile		3 Mile		5 Mile	
2014 Population By Race	1,691		28,418		92,180	
White	1,437	84.98%	23,465	82.57%	73,608	79.85%
Black	116	6.86%	2,105	7.41%	6,857	7.44%
Am. Indian & Alaskan	11	0.65%	144	0.51%	330	0.36%
Asian	100	5.91%	2,197	7.73%	9,661	10.48%
Hawaiian & Pacific Island	0	0.00%	13	0.05%	66	0.07%
Other	28	1.66%	494	1.74%	1,657	1.80%
Population by Hispanic Origin	1,691		28,418		92,180	
Non-Hispanic Origin	1,513	89.47%	24,789	87.23%	83,889	91.01%
Hispanic Origin	178	10.53%	3,629	12.77%	8,292	9.00%
2014 Median Age, Male	38.40		36.50		36.80	
2014 Average Age, Male	36.20		34.90		35.00	
2014 Median Age, Female	40.50		38.10		38.30	
2014 Average Age, Female	37.40		36.00		36.40	
2014 Population by Occupation Classification	1,310		21,609		69,951	
Civilian Employed	826	63.05%	14,654	67.81%	47,253	67.55%
Civilian Unemployed	72	5.50%	988	4.57%	2,808	4.01%
Civilian Non-Labor Force	412	31.45%	5,967	27.61%	19,866	28.40%
Armed Forces	0	0.00%	0	0.00%	24	0.03%
Households by Marital Status						
Married	409		6,502		21,306	
Married No Children	191		2,778		9,134	
Married w/Children	218		3,723		12,172	
2014 Population by Education	1,148		19,314		62,453	
Some High School, No Diploma	88	7.67%	978	5.06%	2,510	4.02%
High School Grad (Incl Equivalency)	216	18.82%	2,826	14.63%	8,912	14.27%
Some College, No Degree	237	20.64%	4,211	21.80%	14,108	22.59%
Associate Degree	53	4.62%	1,123	5.81%	3,128	5.01%
Bachelor Degree	413	35.98%	7,379	38.21%	23,004	36.83%
Advanced Degree	141	12.28%	2,797	14.48%	10,791	17.28%

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Radius	1 Mile		3 Mile		5 Mile	
2014 Population by Occupation	3,250		57,492		185,882	
Real Estate & Finance	79	2.43%	1,655	2.88%	5,268	2.83%
Professional & Management	604	18.58%	10,606	18.45%	35,709	19.21%
Services	82	2.52%	1,538	2.68%	4,724	2.54%
Information	38	1.17%	1,329	2.31%	3,775	2.03%
Sales	189	5.82%	3,604	6.27%	12,123	6.52%
Transportation	4	0.12%	118	0.21%	415	0.22%
Education & Health	94	2.89%	1,989	3.46%	7,031	3.78%
Retail	105	3.23%	1,180	2.05%	4,211	2.27%
Wholesale	36	1.11%	657	1.14%	2,383	1.28%
Construction	89	2.74%	1,704	2.96%	5,261	2.83%
Agriculture & Mining	13	0.40%	88	0.15%	242	0.13%
Farming, Fishing, Forestry	13	0.40%	55	0.10%	60	0.03%
2014 Worker Travel Time to Job	736		12,943		42,440	
<30 Minutes	389	52.85%	7,486	57.84%	24,585	57.93%
30-60 Minutes	274	37.23%	4,244	32.79%	13,479	31.76%
60+ Minutes	73	9.92%	1,213	9.37%	4,376	10.31%
2010 Households by HH Size	526		8,775		29,017	
1-Person Households	70	13.31%	1,470	16.75%	5,588	19.26%
2-Person Households	165	31.37%	2,583	29.44%	8,657	29.83%
3-Person Households	106	20.15%	1,724	19.65%	5,484	18.90%
4-Person Households	112	21.29%	1,833	20.89%	5,906	20.35%
5-Person Households	51	9.70%	781	8.90%	2,370	8.17%
6-Person Households	13	2.47%	246	2.80%	690	2.38%
7 or more Person Households	9	1.71%	138	1.57%	322	1.11%
2014 Average Household Size	2.90		2.90		2.80	
Households						
2019 Projection	651		11,178		37,767	
2014 Estimate	573		9,791		32,991	
2010 Census	526		8,775		29,017	
Growth 2014 - 2019	13.61%		14.17%		14.48%	
Growth 2010 - 2014	4.47%		7.59%		9.54%	

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Radius	1 Mile		3 Mile		5 Mile		
2014 Households by HH Income	572		9,792		32,991		
<\$25,000	29	5.07%	836	8.54%	2,913	8.83%	
\$25,000 - \$50,000	72	12.59%	969	9.90%	3,795	11.50%	
\$50,000 - \$75,000	92	16.08%	1,686	17.22%	5,492	16.65%	
\$75,000 - \$100,000	69	12.06%	1,136	11.60%	3,989	12.09%	
\$100,000 - \$125,000	54	9.44%	1,063	10.86%	4,035	12.23%	
\$125,000 - \$150,000	82	14.34%	1,095	11.18%	3,153	9.56%	
\$150,000 - \$200,000	68	11.89%	1,531	15.64%	4,158	12.60%	
\$200,000+	106	18.53%	1,476	15.07%	5,456	16.54%	
2014 Avg Household Income	\$135,032		\$127,894		\$127,107		
2014 Med Household Income	\$111,111		\$106,326		\$101,899		
2014 Occupied Housing	574		9,792		32,991		
Owner Occupied	501	87.28%	8,238	84.13%	26,264	79.61%	
Renter Occupied	73	12.72%	1,554	15.87%	6,727	20.39%	
2010 Housing Units	583		9,659		32,950		
1 Unit	556	95.37%	9,009	93.27%	28,927	87.79%	
2 - 4 Units	1	0.17%	19	0.20%	211	0.64%	
5 - 19 Units	26	4.46%	424	4.39%	2,462	7.47%	
20+ Units	0	0.00%	207	2.14%	1,350	4.10%	
2014 Housing Value	501		8,237		26,263		
<\$100,000	16	3.19%	265	3.22%	947	3.61%	
\$100,000 - \$200,000	135	26.95%	1,799	21.84%	4,646	17.69%	
\$200,000 - \$300,000	71	14.17%	2,247	27.28%	7,774	29.60%	
\$300,000 - \$400,000	59	11.78%	1,194	14.50%	4,560	17.36%	
\$400,000 - \$500,000	51	10.18%	1,024	12.43%	3,069	11.69%	
\$500,000 - \$1,000,000	158	31.54%	1,529	18.56%	4,491	17.10%	
\$1,000,000+	11	2.20%	179	2.17%	776	2.95%	
2014 Median Home Value	\$348,305		\$291,432		\$296,970		
2014 Housing Units by Yr Built	583		9,956		33,609		
Built 2010+	25	4.29%	701	7.04%	3,006	8.94%	
Built 2000 - 2010	253	43.40%	3,575	35.91%	13,324	39.64%	
Built 1990 - 1999	196	33.62%	4,000	40.18%	11,732	34.91%	
Built 1980 - 1989	47	8.06%	815	8.19%	3,057	9.10%	
Built 1970 - 1979	25	4.29%	405	4.07%	1,138	3.39%	
Built 1960 - 1969	16	2.74%	221	2.22%	622	1.85%	
Built 1950 - 1959	13	2.23%	131	1.32%	397	1.18%	
Built <1949	8	1.37%	108	1.08%	333	0.99%	
2014 Median Year Built	1998		1997		1999		