

Demographic Detail Report

3718 Dallas Hwy, Marietta, GA 30064

Building Type: **General Retail** Total Available: **0 SF**
 Secondary: - % Leased: **100%**
 GLA: **16,000 SF** Rent/SF/Yr: -
 Year Built: **2003**



Radius	1 Mile	3 Mile	5 Mile
Population			
2019 Projection	3,687	37,529	120,308
2014 Estimate	3,514	35,578	114,375
2010 Census	3,484	34,651	112,186
Growth 2014 - 2019	4.92%	5.48%	5.19%
Growth 2010 - 2014	0.86%	2.68%	1.95%
2014 Population by Age	3,514	35,578	114,375
Age 0 - 4	160 4.55%	1,795 5.05%	6,342 5.54%
Age 5 - 9	190 5.41%	2,162 6.08%	7,294 6.38%
Age 10 - 14	247 7.03%	2,708 7.61%	8,866 7.75%
Age 15 - 19	284 8.08%	2,928 8.23%	9,546 8.35%
Age 20 - 24	235 6.69%	2,356 6.62%	7,904 6.91%
Age 25 - 29	157 4.47%	1,624 4.56%	5,925 5.18%
Age 30 - 34	128 3.64%	1,376 3.87%	5,297 4.63%
Age 35 - 39	152 4.33%	1,710 4.81%	6,197 5.42%
Age 40 - 44	211 6.00%	2,412 6.78%	8,112 7.09%
Age 45 - 49	278 7.91%	3,066 8.62%	9,840 8.60%
Age 50 - 54	316 8.99%	3,314 9.31%	10,199 8.92%
Age 55 - 59	316 8.99%	3,027 8.51%	8,897 7.78%
Age 60 - 64	286 8.14%	2,496 7.02%	7,101 6.21%
Age 65 - 69	216 6.15%	1,819 5.11%	5,059 4.42%
Age 70 - 74	145 4.13%	1,196 3.36%	3,277 2.87%
Age 75 - 79	93 2.65%	766 2.15%	2,086 1.82%
Age 80 - 84	56 1.59%	454 1.28%	1,285 1.12%
Age 85+	44 1.25%	370 1.04%	1,148 1.00%
Age 65+	554 15.77%	4,605 12.94%	12,855 11.24%
Median Age	44.80	42.30	39.90
Average Age	40.80	39.00	37.50

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Radius	1 Mile		3 Mile		5 Mile	
2014 Population By Race	3,514		35,578		114,375	
White	3,004	85.49%	29,478	82.85%	88,427	77.31%
Black	351	9.99%	4,530	12.73%	19,889	17.39%
Am. Indian & Alaskan	9	0.26%	83	0.23%	395	0.35%
Asian	95	2.70%	969	2.72%	3,698	3.23%
Hawaiian & Pacific Island	0	0.00%	8	0.02%	55	0.05%
Other	56	1.59%	510	1.43%	1,912	1.67%
Population by Hispanic Origin	3,514		35,578		114,375	
Non-Hispanic Origin	3,409	97.01%	34,248	96.26%	106,902	93.47%
Hispanic Origin	106	3.02%	1,330	3.74%	7,473	6.53%
2014 Median Age, Male	43.60		41.40		38.40	
2014 Average Age, Male	40.00		38.40		36.80	
2014 Median Age, Female	45.70		43.10		40.80	
2014 Average Age, Female	41.50		39.50		38.20	
2014 Population by Occupation Classification	2,860		28,325		89,956	
Civilian Employed	1,833	64.09%	18,525	65.40%	59,625	66.28%
Civilian Unemployed	92	3.22%	1,158	4.09%	4,723	5.25%
Civilian Non-Labor Force	927	32.41%	8,569	30.25%	25,475	28.32%
Armed Forces	8	0.28%	73	0.26%	133	0.15%
Households by Marital Status						
Married	896		8,924		26,176	
Married No Children	511		4,687		13,055	
Married w/Children	385		4,238		13,122	
2014 Population by Education	2,549		24,684		78,686	
Some High School, No Diploma	92	3.61%	1,045	4.23%	4,227	5.37%
High School Grad (Incl Equivalency)	520	20.40%	4,177	16.92%	14,744	18.74%
Some College, No Degree	570	22.36%	5,879	23.82%	20,018	25.44%
Associate Degree	150	5.88%	1,055	4.27%	4,262	5.42%
Bachelor Degree	888	34.84%	8,825	35.75%	23,956	30.45%
Advanced Degree	329	12.91%	3,703	15.00%	11,479	14.59%

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Radius	1 Mile		3 Mile		5 Mile	
2014 Population by Occupation	7,183		73,045		234,239	
Real Estate & Finance	168	2.34%	2,021	2.77%	5,200	2.22%
Professional & Management Services	1,275	17.75%	12,576	17.22%	37,251	15.90%
Information	212	2.95%	1,954	2.68%	7,081	3.02%
Sales	37	0.52%	611	0.84%	2,063	0.88%
Transportation	439	6.11%	4,933	6.75%	16,016	6.84%
Education & Health	7	0.10%	94	0.13%	440	0.19%
Retail	359	5.00%	3,872	5.30%	12,430	5.31%
Wholesale	191	2.66%	1,784	2.44%	6,620	2.83%
Construction	65	0.90%	921	1.26%	2,757	1.18%
Agriculture & Mining	223	3.10%	2,274	3.11%	8,156	3.48%
Farming, Fishing, Forestry	0	0.00%	24	0.03%	133	0.06%
	0	0.00%	0	0.00%	0	0.00%
2014 Worker Travel Time to Job	1,738		17,061		55,333	
<30 Minutes	753	43.33%	6,849	40.14%	23,991	43.36%
30-60 Minutes	791	45.51%	7,484	43.87%	23,191	41.91%
60+ Minutes	194	11.16%	2,728	15.99%	8,151	14.73%
2010 Households by HH Size	1,220		11,776		38,443	
1-Person Households	168	13.77%	1,467	12.46%	6,046	15.73%
2-Person Households	427	35.00%	3,949	33.53%	12,057	31.36%
3-Person Households	251	20.57%	2,412	20.48%	7,577	19.71%
4-Person Households	230	18.85%	2,410	20.47%	7,626	19.84%
5-Person Households	97	7.95%	1,065	9.04%	3,413	8.88%
6-Person Households	33	2.70%	323	2.74%	1,143	2.97%
7 or more Person Households	14	1.15%	150	1.27%	581	1.51%
2014 Average Household Size	2.90		2.90		2.90	
Households						
2019 Projection	1,286		12,724		41,036	
2014 Estimate	1,226		12,062		39,036	
2010 Census	1,219		11,776		38,442	
Growth 2014 - 2019	4.89%		5.49%		5.12%	
Growth 2010 - 2014	-1.56%		-0.08%		-0.21%	

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Radius	1 Mile	3 Mile	5 Mile
2014 Households by HH Income	1,226	12,062	39,038
<\$25,000	139 11.34%	1,125 9.33%	4,583 11.74%
\$25,000 - \$50,000	137 11.17%	1,408 11.67%	5,449 13.96%
\$50,000 - \$75,000	246 20.07%	2,106 17.46%	7,192 18.42%
\$75,000 - \$100,000	216 17.62%	1,717 14.23%	5,830 14.93%
\$100,000 - \$125,000	124 10.11%	1,499 12.43%	4,848 12.42%
\$125,000 - \$150,000	106 8.65%	1,185 9.82%	3,045 7.80%
\$150,000 - \$200,000	143 11.66%	1,633 13.54%	4,249 10.88%
\$200,000+	115 9.38%	1,389 11.52%	3,842 9.84%
2014 Avg Household Income	\$106,090	\$116,047	\$105,762
2014 Med Household Income	\$85,532	\$95,267	\$84,841
2014 Occupied Housing	1,226	12,062	39,036
Owner Occupied	1,146 93.47%	11,156 92.49%	33,231 85.13%
Renter Occupied	80 6.53%	906 7.51%	5,805 14.87%
2010 Housing Units	1,255	12,383	40,218
1 Unit	1,248 99.44%	12,230 98.76%	37,052 92.13%
2 - 4 Units	7 0.56%	74 0.60%	543 1.35%
5 - 19 Units	0 0.00%	46 0.37%	1,308 3.25%
20+ Units	0 0.00%	33 0.27%	1,315 3.27%
2014 Housing Value	1,146	11,155	33,231
<\$100,000	40 3.49%	702 6.29%	2,966 8.93%
\$100,000 - \$200,000	368 32.11%	3,046 27.31%	9,966 29.99%
\$200,000 - \$300,000	332 28.97%	3,135 28.10%	10,231 30.79%
\$300,000 - \$400,000	181 15.79%	2,029 18.19%	5,315 15.99%
\$400,000 - \$500,000	81 7.07%	963 8.63%	2,261 6.80%
\$500,000 - \$1,000,000	127 11.08%	1,187 10.64%	2,233 6.72%
\$1,000,000+	17 1.48%	93 0.83%	259 0.78%
2014 Median Home Value	\$249,698	\$258,357	\$236,003
2014 Housing Units by Yr Built	1,264	12,455	40,833
Built 2010+	9 0.71%	174 1.40%	772 1.89%
Built 2000 - 2010	168 13.29%	2,799 22.47%	11,133 27.26%
Built 1990 - 1999	500 39.56%	4,474 35.92%	13,768 33.72%
Built 1980 - 1989	338 26.74%	2,761 22.17%	9,162 22.44%
Built 1970 - 1979	179 14.16%	1,585 12.73%	3,974 9.73%
Built 1960 - 1969	36 2.85%	340 2.73%	1,118 2.74%
Built 1950 - 1959	19 1.50%	152 1.22%	444 1.09%
Built <1949	15 1.19%	170 1.36%	462 1.13%
2014 Median Year Built	1990	1992	1993